

**SYSTEM, METHOD AND COMPUTER PROGRAM PRODUCT FOR
TRANSLATING SALES DATA IN A SUPPLY CHAIN MANAGEMENT
FRAMEWORK**

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ABSTRACT

10 A system, method and computer program product are disclosed for tracking the sale of
goods in a store utilizing a network-based supply chain management framework. Data is
received from a plurality of stores of a supply chain utilizing a network. This data relates
to the sale of goods by the stores and is in a first format associated with the stores. This
data is then sent from the stores to a supply chain manager utilizing the network where
the data is translated into a second format associated with the supply chain manager.